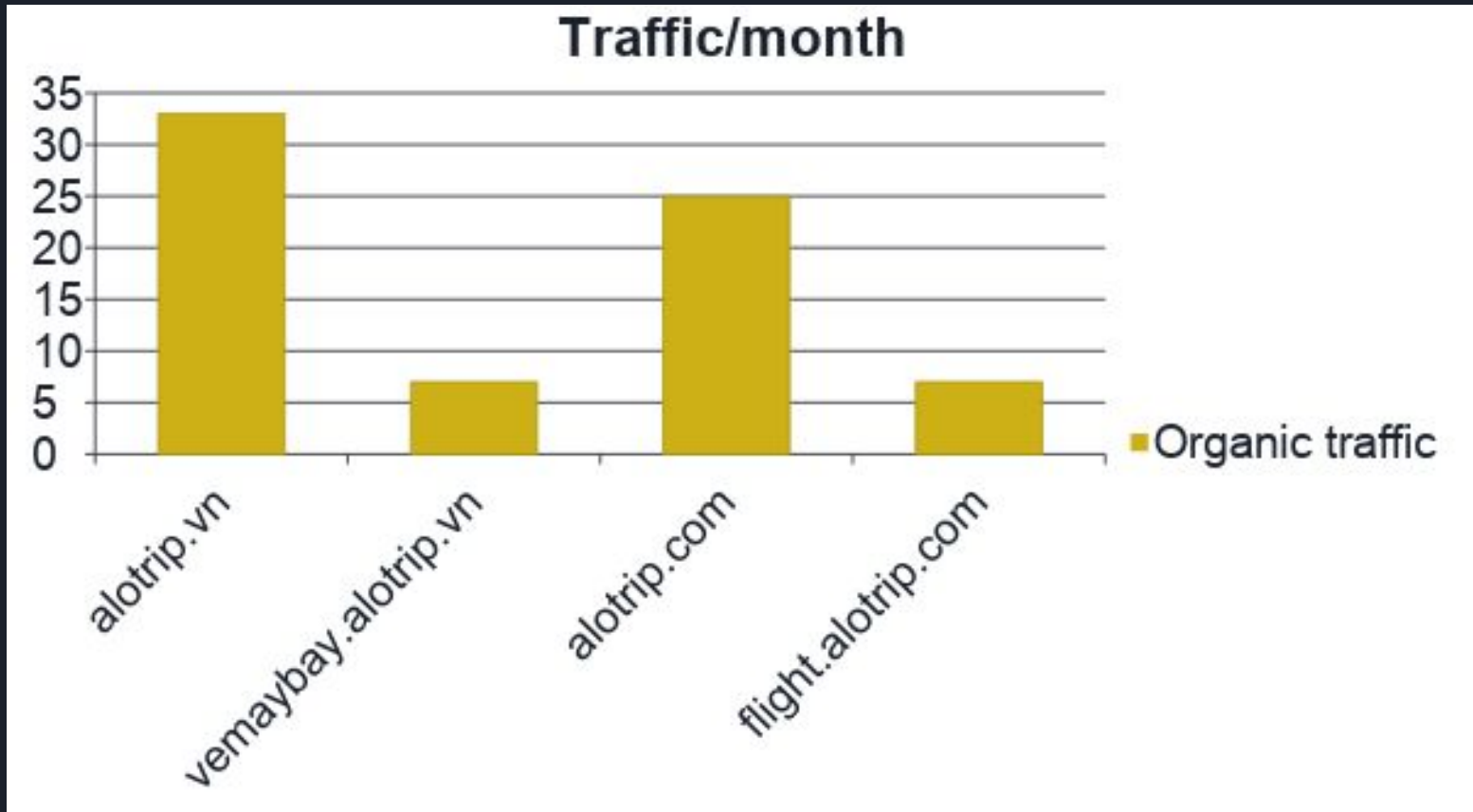


ADVERTISING WITH ALOTRIP

<https://alotrip.vn>
<https://alotrip.com>

CAPABILITY OF WEBSITE ALOTTRIP



BANNER ADVERTISING

Banner advertisement
Generate buying traffic to increase sales





REASONS TO PUT BANNER ADVERTISING WITH ALOTRIP

High flexibility

AloTrip offers positions to put advertising banners with diversified sizes to meet the advertising demands of customers.

Cost-saving

AloTrip offers positions to put advertising banner with the most competitive prices in the market.

Target audience

Customers of AloTrip have high demand for travelling, so they can become the potential customers of the business partners who provide travel services such as tour, cruise, hotel, and flight.


PRICES OF BANNER ADVERTISING WITH ALOTRIP

Position	Size	One-month (VND)	3-months (VND)	6-months (VND)	One-year (VND)
Put links in the icon on the header	Main Icon	10,000,000	25,000,000	40,000,000	60,000,000
Put banner in the middle of the header	628 x 100	15,000,000	35,000,000	55,000,000	75,000,000
Put banner in the body, top right	340 x 130	5,000,000	10,000,000	15,000,000	25,000,000
Put banner in the article					
- Under the profile picture	750 x 110	3,000,000	6,000,000	9,000,000	12,000,000
- In the right column	340 x 310	2,000,000	4,500,000	6,000,000	7,500,000
- Under the video	1070 x 115	1,500,000	3,000,000	4,500,000	6,000,000

PRICES OF BANNER ADVERTISING WITH ALOTRIP

Position	Size	One-month (VND)	3-months (VND)	6-months (VND)	One-year (VND)
Put link in the images of the article	Minimum 3 images in one article. 10 articles are acceptable.	200,000			2,400,000
Put banner fix in 2 sides of the screen	160 x 800	20,000,000	45,000,000	65,000,000	95,000,000
Put banner in pop-up banner of AloTrip.vn	480 x 150	5,000,000	10,000,000	15,000,000	25,000,000

PRICES OF BANNER ADVERTISING WITH ALOTRIP



Position	Size	One-month (VNĐ)	3-months (VNĐ)	6-months (VNĐ)	One-year (VNĐ)
Email marketing	20K user	100/email/time			
Web push	5K user	200/user/push			
Messenger	5K user	200/user/Mes			
App Noti	15K user	300/user/Noti			



POSITIONS OF BANNER ADVERTISING IN ALOTrip WEBSITES

- Put link in the icons on the header of AloTrip.com: guide, tour, cruise, visa, flight, car, shop, ad
- Put banner in the websites
- Put link in the images of the articles
- Put banner in pop-up banner of AloTrip.vn
- Send email marketing promotion to customer database of AloTrip with relating information such as car rental, tour, visa, travel insurance (selective)
- Send Web Push for relating service promotions (selective)
- Send App Noti for relating service promotions (selective)
- Send Messenger push for relating service promotions (selective)



PR ARTICLES



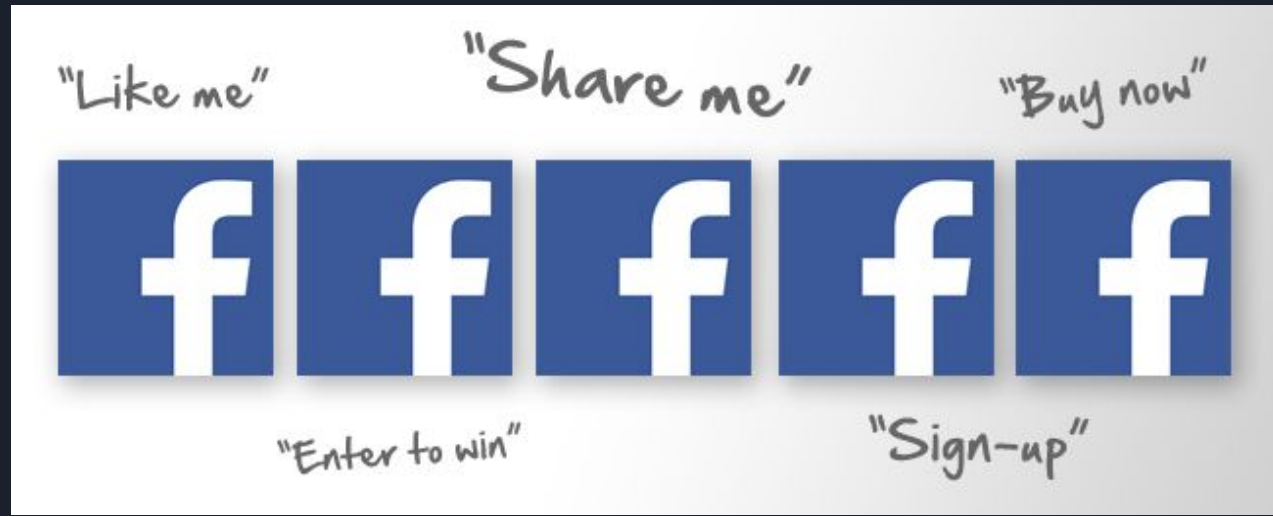
PRICES OF PR ARTICLES IN ALOTRIP WEBSITES

- AloTrip.vn:
 - Category: Travel blog
 - Cost: 2.000.000 VND/ Vietnamese article
 - From 1 - 5 images
 - 01 naked link
- AloTrip.com:
 - Category: Travel blog
 - Cost: 3.000.000 VND/ English article
 - From 1 - 5 images
 - 01 naked link





FANPAGE ADVERTISING



PRICES OF POSTS IN ALOTRIP FANPAGES

- Vietnam Travel Guides and Holiday:
 - 42K likes
 - Cost: 1,000,000 VND/ English post
- AloTrip.vn:
 - 50K likes
 - Cost: 500,000 VND/ Vietnamese post
- AloTrip.com:
 - 1896 likes
 - Cost: 100,000 VND/ Vietnamese post



LED SCREEN ADVERTISING



PRICES OF LED ADVERTISING WITH ALOTRIP

- LED screen size: 2900x2000mm
- Location: 17 Luong Dinh Cua Str.,
Kim Lien, Dong Da, Hanoi
- Contact for price reference





Contact Us

Email: online@alotrip.vn
Tel: 037-495-7368 (Ms. Loan)

THANK YOU